

**IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE**

December 11, 2008

**Re: Our File:** 56197.3  
**Invention:** METHOD, SYSTEM AND APPARATUS FOR  
INTERNET-BASED SALES GENERATION  
**Application No.:** 10/656,115  
**Filed:** September 8, 2003  
**Country:** United States  
**Inventor:** Gabrielle Jeans  
**Examiner:** CUMARASEGARAN, VERN  
**Art Unit:** 3629  
**Due Date:** December 11, 2008

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
U.S.A.

Dear Sir/Madams:

Agent for Applicant acknowledges receipt of Final Office Action dated September 11, 2008. Agent for the Applicant responds as follows.

**Amendments to the claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.